

PRESS RELEASE NO. 1



September 2020

A FRESH START WITH THE FINEST AUDIO SHOW ZÜRICH ON 9TH AND 10TH JANUARY 2021

The renowned Swiss hi-fi show gets a new name

With the new name FINEST AUDIO SHOW Zurich, the HIGH END SOCIETY Service GmbH is continuing the long-standing tradition of its HIGH END SWISS trade show, which has been a successful event for many years. On 9th and 10th January 2021, the established hi-fi show will be held at its usual venue, the Mövenpick hotel Zurich Regensdorf, with a modern profile and comprehensive hygiene and infection prevention concept.

After the popular event had to be postponed from October 2020 to January 2021 due to the global pandemic, the new dates at the start of the year also represent a turning point for the trade show. "The timing is absolutely ideal for a big change", states Stefan Dreischärf, Managing Director of the event organiser. "The FINEST AUDIO SHOW Zurich will emphasize the main focus of our trade show to its audience more clearly than ever before: the passion for excellent listening enjoyment of the very highest quality."

By relaunching the trade show, the HIGH END SOCIETY Service GmbH wants to use the FINEST AUDIO SHOW Zurich to yet again offer its exhibitors a perfect stage for the presentation of their new products and innovations. "After the entire world was forced to take a break from live events, we are delighted to bring them back to the forefront with an adjusted concept", emphasises Dreischärf. "This hi-fi show will provide important ideas and impetus for the audio industry." On an exhibition area covering around 2,000m² and in the exhibition rooms, visitors can look forward to the excellent conditions that are typical of the unforgettable event.

In order to continue to host successful events even in times of the coronavirus pandemic, the organiser is taking the best possible precautions to protect the health of all parties involved. The FINEST AUDIO SHOW Zurich will therefore offer e-tickets for the first time, which have already proven successful for the HIGH END trade show in Munich. The applicable requirements are regularly updated and implemented in close consultation with the responsible authorities and hotel operator. Adjustments are being made in many areas of the Swiss audio trade show, also in consideration of the special circumstances of such hotel-based events. A workable and flexible hygiene and infection prevention concept will ensure that the trade show can take place under the changed general conditions with no concerns, and the health of all parties involved can be protected.

FACTS & FIGURES

Exhibition:
FINEST AUDIO SHOW Zurich

Location:
Mövenpick Hotel Zürich Regensdorf
Im Zentrum 2
CH-8105 Regensdorf

Date:
January 9 + 10, 2021

Opening hours:
Saturday, January 9, 2021,
from 10:00 to 20:00
Sunday, January 10, 2021,
from 10:00 to 17:00

Admission:
Ticket: Online ticket 15 CHF
Remaining tickets available
at the show 20 CHF

Organizer:
HIGH END SOCIETY Service GmbH
Vorm Eichholz 2g
42119 Wuppertal
Germany
Tel: +49 (202) 70 20 22
E-Mail: info@HighEndSociety.de
www.HighEndSociety.de

Contact:
Claudia Kazner
Press work and Public Relations
HIGH END SOCIETY Service GmbH

E-Mail: kazner@HighEndSociety.de

Reprints free of charge –
specimen copy requested

PRESS RELEASE NO. 1

PICTURES FOR DOWNLOAD



HIGH END KOLLEG

> Download



FINEST AUDIO SHOW Zurich Logo

> Download



SoundClever Logo

> Download



Demonstration

> Download