



MAY 2025 PRESS RELEASE

Jorma Paragon — Loudspeaker and Interconnect

New Paragon Loudspeaker (14x 0.35mm²)

New Paragon Interconnect (3x 0.35mm²)

We're proud to return to High End Munich for what has become a cherished annual tradition. This year marks an important step forward for us as we present the expansion of our reference series: Jorma Paragon.

Originally introduced in 2024 with the Paragon Power cable, the series now includes both Interconnect and Loudspeaker models. Designed to represent the highest level of our craft, each cable reflects years of experience in materials science, signal integrity, and real-world performance.

Every model in the Paragon series features high-purity copper conductors and custom Furutech connectors, with all components cryogenically treated to -180°C to ensure optimal conductivity and structural integrity.

Built with a singular focus on transparency and control, the Jorma Paragon series is the most technically advanced line we've created. It delivers extraordinary signal purity and mechanical stability — not just on paper, but where it matters most: in the listening space.

Come and discover the complete Jorma Paragon lineup in two rooms at High End Munich 2025 — our dedicated space, and a beautifully matched system with Marten just next door.

Other Jorma series can be experienced in collaborative rooms with Engström, Esoteric and IsoAcoustics.

JORMA

Atrium 4.1, room F120

New Jorma Paragon: Loudspeaker & Interconnect
Jorma Paragon Power and Jorma Power Filter Reference

Speakers, electronics and furniture: Marten, Engström, MSB Technology, Antipodes, Solid Steel

MARTEN and JORMA

Atrium 4.1, room F119

New Jorma Paragon: Loudspeaker & Interconnect
Jorma Paragon Power, Jorma Power Filter Reference,
Jorma Ethernet and Jorma Phono Reference

Speakers, electronics and furniture: Marten, Audia Flight, Antipodes, MSB Technology, Innous, TechDas, DS Audio, Artesania

ENGSTRÖM and JORMA

Atrium 4.2, room F219

Jorma Statement: Power, Loudspeaker,
Interconnect and Jorma Power Filter Reference

Speakers, electronics and furniture: Kroma, Engström, KECES, Antipodes, MSB, TechDAS, Reed, Supatrack, and Solid-Tech

ESOTERIC and JORMA

Atrium 4.2, room F214

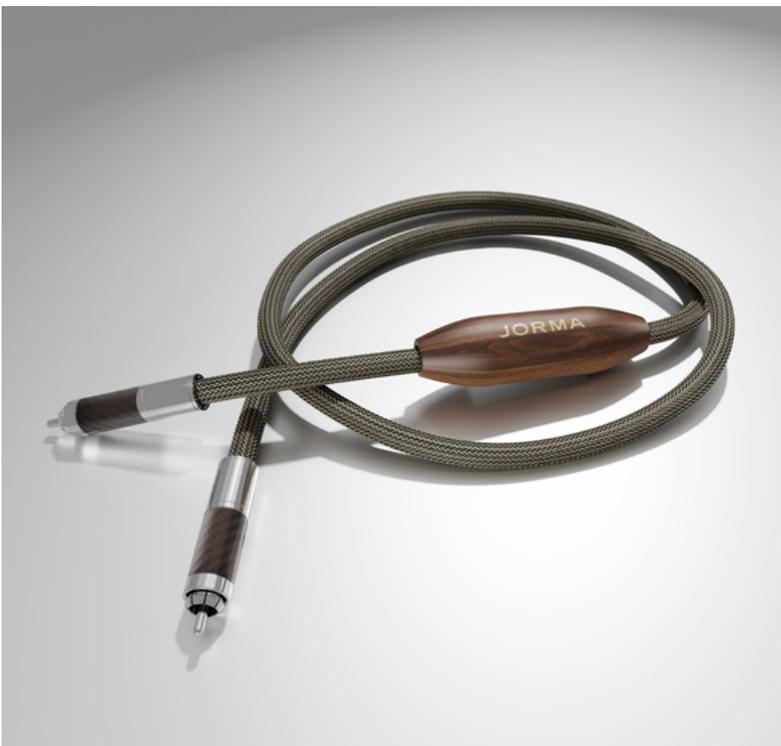
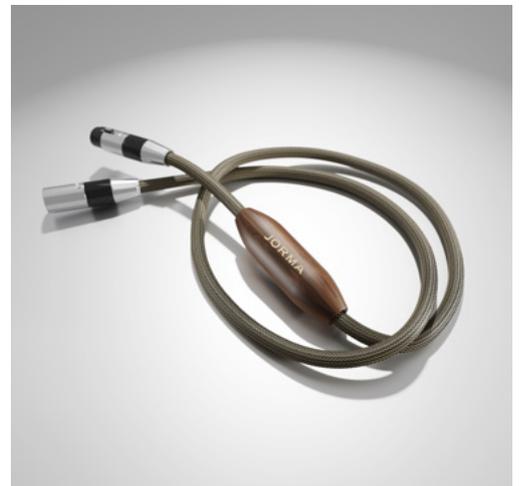
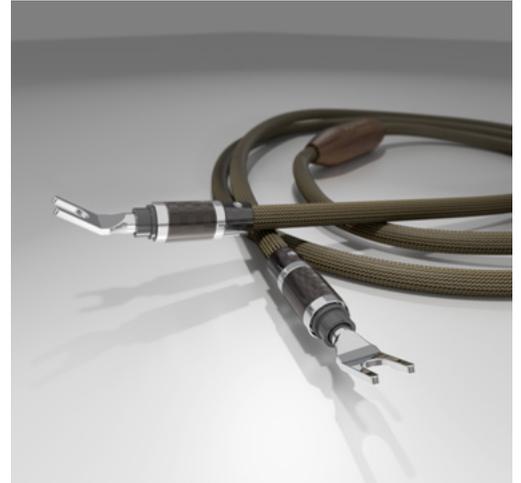
Jorma Statement Power, Loudspeaker,
Interconnect, Jorma Power Filter Reference,
Jorma Ethernet and Jorma USB

ISOACOUSTICS and JORMA

Atrium 4.2, room F210

Jorma Duality: Power, Loudspeaker, Jorma Ethernet Reference and Jorma USB Reference

JORMA PARAGON LOUDSPEAKER AND INTERCONNECT



AT A GLANCE

- New Loudspeaker and Interconnect
- Reference-level design
- Maximum signal integrity
- High-purity copper conductors
- Custom Furutech connectors
- Cryogenically treated to -180°C
- Advanced multi-layer shielding
- Low distortion, high transparency
- Crafted by hand in Sweden
- Jorma Paragon Loudspeaker (3m) €47,000
- Jorma Paragon Interconnect (1m) €23,000

Download images at jormaaudio.com/media

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JORMA