## MEDIA INFORMATION

## **GLOBAL PRESS OFFICE**



### **RHA TRUECONNECT 2 - MADE FOR MORE**

RHA launches second generation of award-winning TrueConnect true wireless earbuds

- We've improved the battery life 44 hours (9 + 35)
- We've refined the sound signature say hello to an all-new powerful experience
- We've added touch controls
- We've made them dust, sweat and splash proof (IP55 rating to be technical)
- We've kept our acclaimed sound and call quality along with our subtle stem design
- We've made sure they're still fully compatible with Siri, Google Assistant, and Bixby
- We've kept our international three-year guarantee
- Available online and in-store on 09.07.20 from £129.95/ €159.95/ \$149.95/ \$169.95

GLASGOW, UK: RHA has announced a second generation of its award-winning TrueConnect true wireless earbuds. With a 44-hour battery life, powerful and immersive audio, crystal clear calls, and new touch controls, you can experience the world at your fingertips. Available in Carbon Black and Navy Blue for £129.95/ \$159.95/ \$149.95/ \$169.95

#### **GO FURTHER**

Imagine what you could get done in nine hours – and now imagine what you could get done in 44. The TrueConnect 2 is a huge step up in efficiency. With nine hours per charge you can get more done throughout the day, and our signature flip charging case brings the total to 44 hours. Sticking the empty buds in the case for just 10 minutes gives over an hour of playback.

#### **BE TRANSPORTED**

Be totally immersed in your audio. The TrueConnect 2's refined sound signature produces clear sound with balance and increased power.

## YOUR WORLD, ON DEMAND

Along with new touch controls, the TrueConnect 2 is compatible with Siri, Google Assistant and Alexa. Simply touch the earbud and speak to access a world of connected features.

### **STAY CONNECTED**

Using Bluetooth 5 tech, the TrueConnect simply stays connected. Immerse yourself in your playlists, or catch up with your friends without fear of dropouts or interruptions. No more 'can you hear me?!'. The TrueConnect 2 also uses noise-reducing mics on both earbuds to remove background sounds when you make or take calls, ensuring that outgoing audio is clear.

Available online and instore from 9 July for GBP129.95, EUR159.95, USD149.95, USD International 169.95, the TrueConnect 2 keep you connected wherever you are.

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Global Marketing Manager, Colum Fraser, said: "We wanted to make a pair of earbuds that could be used for every part of our day – whether that's commuting, working, exercising, or chilling on the couch. We're really chuffed with how the TrueConnect 2 has turned out – same great design as before, and now built for more."

### **ACCESSORIES**

- Charging case
- Ear tip holder
- USB-C charging cable
- Dual density silicone ear tips

### **TECHNICAL INFORMATION**

Battery (buds)	9 hours 30 minutes
Battery (case)	34 hours 30 minutes
Noise Isolation	Passive
Environmental Resistance	IP55 rated
Driver	6mm dynamic
Range	12m
Weight	6g (earbuds), 91g (case)
Interface	Capacitive touch
Sensitivity	97dB
THD	≤1%
Earbuds Operating Temperature	-20 – 60 Celsius
Charging case operating temperature	0-45 Celsius
Warranty	3 years, international

### **ENDS**

## **About RHA**

RHA was created in 2011 to make high-quality audio with integrity and heart - tech that improves life without taking it over.

To read a bit more about us, head over to our blog (it's both funny and insightful).

- https://www.rha-audio.com/blog/things-you-might-not-know-about-us

### Awards for RHA products:

- Red Dot: Product Design 2015
- Red Dot: Product Design 2017
- Red Dot: Product Design 2019
- Japanese Audio Excellence (AEx) 2016, 2018, 2019
- Visual Grand Prix (VGP) 2016, 2018, 2019
- EISA: Best Product 2017