

RHA TRUECONTROL ANC – CONTROL YOUR WORLD

RHA launches true wireless earbuds with ANC – and accompanying Connect App

- Control your world: active noise cancellation
- Adjustable Ambient mode - with a Quick Ambient setting
- Digital Assistant compatibility with just a touch of a button
- Comes with RHA's new Connect App to control EQ, Ambient, and ANC
- All new deep and detailed sound signature (we really love it) with Qualcomm AptX
- 5+15 hours with rapid charge
- Qi charging: wirelessly recharge the carry case
- Quick access: Touch controls for ease
- Universal fit: stylish and ergonomic shape
- Clear calls: noise-reducing voice enhancement
- Top-tier isolation: aircraft-grade Comply tips
- RHA signature protection: 3 years' warranty
- Available 19th Nov for **pre-order** online and in stores for £249.95 / \$299.95 / €299.95
- Early customers get 20% off in the UK and US with code FIRSTINLINE - £199.96 / \$239.96
- Launch online and in stores December 4th UK & Europe, December 11th USA

GLASGOW, UK: RHA has introduced new cutting-edge true wireless earbuds to their award-winning lineup – the ergonomically stylish TrueControl ANC.

The TrueControl ANC combines a quality Qualcomm AptX sound signature with advanced active – and adjustable - noise cancellation, a sleek ergonomic design, advanced connectivity, and a 20-hour battery life.

In addition, users can use the new RHA Connect App to customise their listening experience.

There's a lot to take in here, so get ready.

TAKE CONTROL

Whether it's the traffic outside your home office, the keyboards of your colleagues, or the thrum of the airplane engine, RHA's active noise cancellation turns the outside world off - so you can concentrate on whatever you're working on and whatever you're listening to. (Or just escape!)

The TrueControl uses a **passive noise cancelling design** and **ANC technology** to eliminate outside noise. External microphones record the world around you, then target these noises with anti-sound.

SOUND WITHOUT COMPROMISE

We designed the TrueControl to produce deep and detailed audio at any volume. Our EQ has been meticulously tuned so that - even with ANC on - your music sounds immersive and natural. And working with Qualcomm's high-quality aptX codec – and AAC – means no compromise in the streaming quality of your sounds.

Use the RHA Connect app to adjust the EQ of the earbuds to suit your personal taste.

ADJUSTABLE NOISE CANCELLING

Need to stay aware of notifications, noises and conversations around you? Switch between ANC and Ambient modes at will. The level of ambient sound you let in is completely adjustable, so you can tailor your immersion to wherever you are.

Need to stop for a chat, or an announcement? Hold the left earbud to activate Quick Aware: immediately pausing your audio and switching on full Ambient mode – simply release to return to ANC.

PERFECT FIT

The natural contours of the TrueControl provide wearing comfort and astonishing passive noise cancellation by following the natural shape of your ear.

Supplied with seven pairs of RHA silicone and three pairs of aerospace-grade Comply Foam ear tips for a perfect moulded fit.

STAY CONNECTED

Our dedicated RHA Connect app allows you to personalise your earbuds even further: customise button controls, change EQ balance, switch languages, update firmware – even find your earbuds if they get lost.

Access the full suite of your digital assistant's feature with a single press on the right earbud.

ALL-DAY AUDIO

With 5 hours per charge – including ANC – the TrueControl is made for long playlists and Netflix binges. Another 15 hours in the protective charging case – with rapid charging – means you're never caught without battery. Refill the case via provided USB-C cable – or Qi wireless charging.

Global Marketing Manager, Colum Fraser, said: *"The TrueControl is our most ambitious and advanced product to date; the result of several years of research, investment and development.*

We believe that it sets a new standard in design, ANC and sound quality in the ANC true wireless segment.

The earbud was designed in close partnership with global technology leaders to create a listening experience that is at once immersive and detailed; while retaining a connection to the world and people around our users."

Available to **pre-order** online and in selected stores from **19th November** for £249.95 / \$299.95 / €299.95, with **full launch on December 4th UK and Europe, December 11th USA.**

Pre-order customers get 20% off in UK and US with code FIRSTINLINE - £199.96 / \$239.96

For images, please head to our press site –

Link: rhamedia.info/truecontrol-press

Password: projectbell

WHAT'S IN THE BOX

- TrueControl headphones
- Charging case
- A pair of silicone ear tips - x 7 (size S / M / L)
- A pair of Comply ear tips - x 3 (size S / M / L)
- USB-A to USB-C cable
- Ear tip holder
- Certification document
- Operating instructions

TECHNICAL INFORMATION

Driver	6mm dynamic
Bluetooth	5.0 & BLE, 10m range
Weight	8.3g (earbud), 94g (earbuds + case)
Battery	Li-Ion, 5 hours (with ANC), 15 hours (charging case)
Splash / Sweat resistant	IPX4
Codecs	Qualcomm aptX, AAC, SBC
Bluetooth profiles	A2DP, AVRCP, HFP
Sensitivity	(1kHz): 100dB (±3dB)
Frequency Range	10Hz-20kHz
THD	<2%
Call system	2-mic Qualcomm cVc wideband
ANC	Feedback Analog ANC

ENDS

About RHA

We are a team of around 50 people based in Glasgow, UK, who believe that technology should connect people... and we make earphones!

Founded in 2011, we have grown with technology. As the world moved from wired to wireless, we embraced the changes to what a headphone was and what it could do. We create products that enable you to stay connected to the world around you. We know the importance of these connections; you can see that in the quality of our work.

To read a bit more about us, head over to our blog (it's both funny and insightful).

-<https://www.rha-audio.com/blog/things-you-might-not-know-about-Glasgow>